



4-H Club Communications Project

TUESDAY, OCTOBER 20, 2020

WHAT DO YOU ENJOY MOST ABOUT BEING A 4-H VOLUNTEER? INCLUDE YOUR FIRST NAME AND EXTENSION UNIT

K-STATE
Research and Extension



Welcome!

Regional 4-H Youth Development Extension Specialists



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K-STATE
Research and Extension



Let's get to know each other

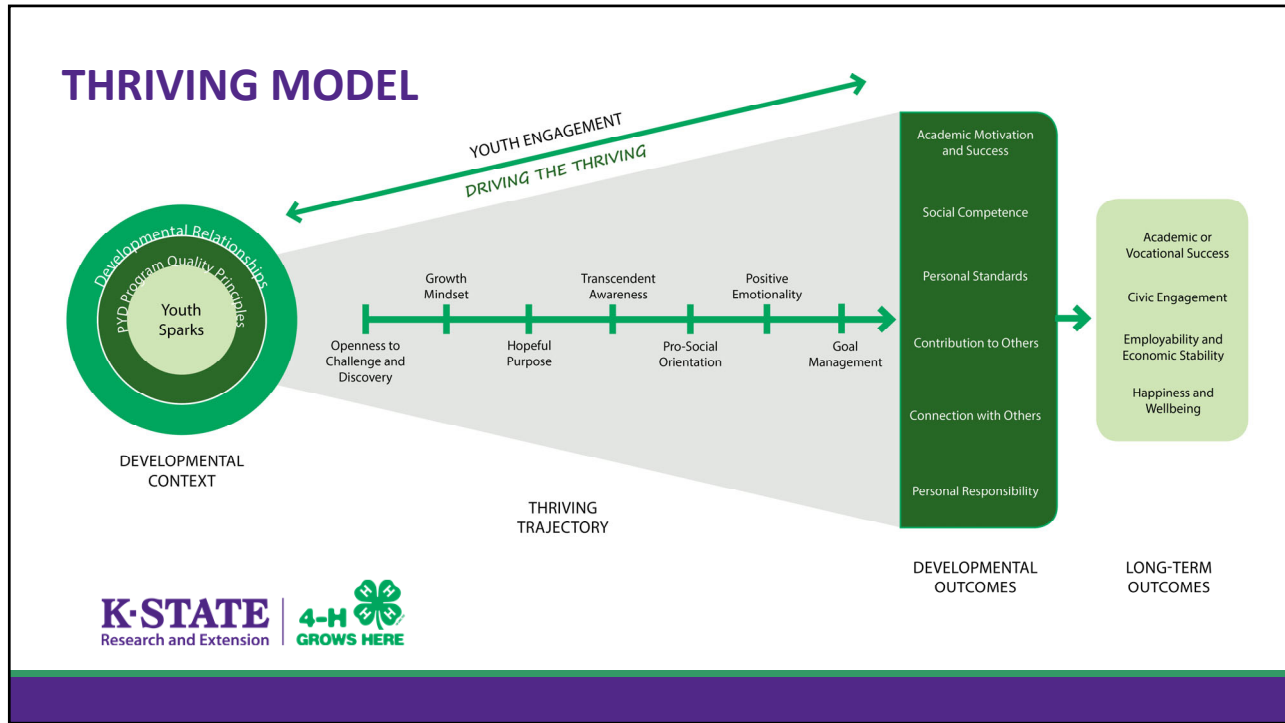
1. Poll- What is your current 4-H volunteer role?
2. Poll- How long have you been a 4-H volunteer?
3. Poll- How many members are in your 4-H Club?



Highlights:

- ✿ *4-H Communications Curriculum, Module 1*
- ✿ Facilitate 6 lessons during 6 4-H club meetings
- ✿ 5 training webinars





Volunteer Position Description

✓ Must complete the volunteer screening process, be approved, and enrolled as a Kansas 4-H volunteer

Position Description:
KANSAS 4-H CLUB COMMUNICATIONS PROJECT LEADER

PURPOSE:
 Provide leadership and teaching of the Communications Project.

RESPONSIBILITIES:
 Using National 4-H Council's 4-H Communications Curriculum, Module 1, conduct six lesson plans with 4-H club members. It is strongly encouraged to facilitate lessons during the monthly club meetings as part of the educational program time. This will enhance and ensure hands on learning, youth engagement and communications skill building for all club members. The Communications Curriculum, Module 1 booklet will be provided.

Training & Teaching Timelines:

September 1-30	Sign up to participate
October 20 at 7:00 pm	Webinar training 1 for Communications Project Leader
November	Communications Project Leader teaches Chapter 1: Communication & Me
December 15 at 7:00 pm	Webinar training 2 for Communication Project Leader
January	Communications Project Leader teaches Chapter 2: Follow My Lead
February	Communications Project Leader teaches Chapter 3: Jumping In
February 16 at 7:00 pm	Webinar training 3 for Communications Project Leader
March	Communications Project Leader teaches Chapter 5: Let's Write
April	Communications Project Leader teaches Chapter 9: Illustrated Talks
May	Communications Project Leader teaches Chapter 10: Do-able Demo
May 11 at 7:00 pm	Communications Project Check In
June, July, August	Encourage youth to give a presentation at a club meeting or enter a communications project exhibit at the county fair
August 10 at 7:00 pm	Communications Project Check In
August or September	Work with Extension staff to administer Communications Evaluation Survey

TRAINING AND ASSISTANCE:

- State wide training webinars conducted via zoom; suggest connecting by computer or tablet
- Local K-State Research and Extension staff

TIME COMMITMENT:
 One 4-H year (October 2020 – September 2021). Attend or watch recorded training sessions as outlined under responsibilities.

QUALIFICATIONS:

- Must complete the volunteer screening process, be accepted, and enrolled as a Kansas 4-H volunteer
- Interest in helping youth learn communication skills.

Kansas State University: Agricultural Experiment Station and Cooperative Extension Service.
 K-State Research and Extension is an equal opportunity provider and employer.

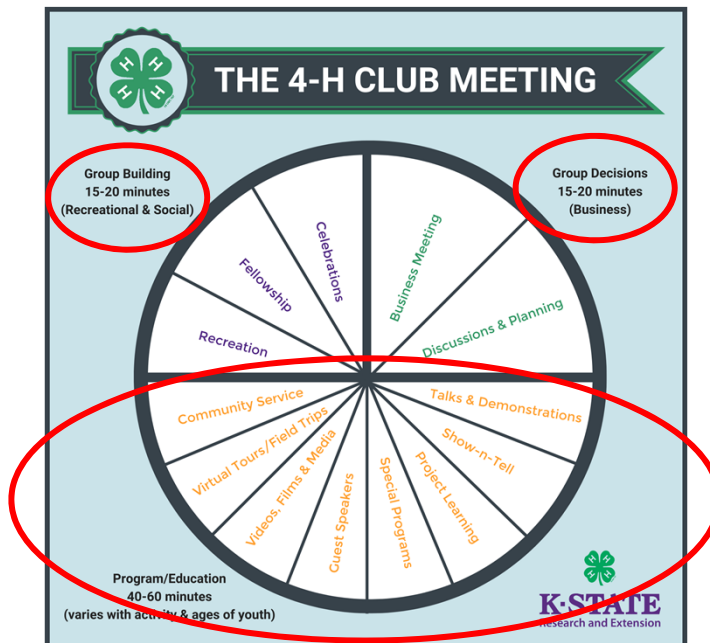
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Overview of Timeline

Sept 1- Oct 9	Extension staff announces program to club leaders and encourages them to recruit Communications Project Leader and register for Communications Project Series
October 20	Webinar training 1 for Communications Project Leader
November	Communications Project Leader teaches Chapter 1: Communication & Me
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February 16	Webinar training 3 for Communications Project Leader
March	Communications Project Leader teaches Chapter 5: Let's Write
April	Communications Project Leader teaches Lesson 9: Illustrated Talks
May	Communications Project Leader teaches Lesson 10: Do-able Demo
May 11	Webinar Check-In & Summer Overview
June, July, August	Youth give a presentation at a club meeting or enter a communications project exhibit at the county fair
August 10	Webinar Wrap Up & Survey Instructions
August/ September	4-H Communications evaluation survey distributed to youth and collected



The 4-H Club Meeting:
Reframe how you spend your time together



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Reframe how you spend your time together

Poll- Is your club meeting in person or virtually? Or maybe a hybrid?

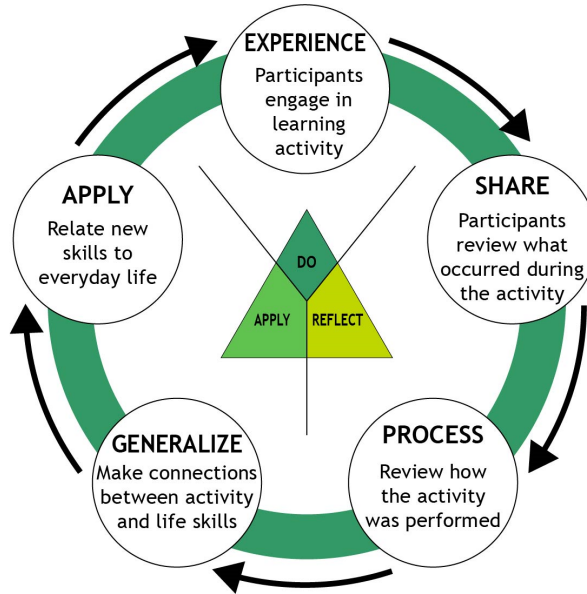


Communications Curriculum: 6 lessons



Contents	
Chapter 1: Communication & Me	1
Chapter 2: Follow My Lead	5
Chapter 3: Jumping in	9
Chapter 4: Don't Be Bullied	13
Chapter 5: Let's Write	17
Chapter 6: Resource Detectives	21
Chapter 7: Who's Who	25
Chapter 8: Compose Your Song	29
Chapter 9: Illustrated Talks	33
Chapter 10: Do-able Demo	37

Experiential Learning Model



Communications & Me

Time Needed
15 Minutes

Materials
Pencil & Paper

Lead-in Question(s) or Statement
How many different modes of communication have you used today? What ways do people react based on the different ways you present information to them?

Introduction
The world of communication focuses on the sending and receiving of messages and information through writing, signals, or speech. Delivering a message so that the person listening understands the message as the speaker intended them to is an important part of communication. Often times, delivering the message involves using several different modes of communication at the same time. It is important to understand how to use these modes to communicate your message in the best way. These modes can be verbal and non-verbal. Gestures and facial expressions are examples of non-verbal communication, while words, notes, e-mails, or phone conversations are verbal modes of communication. Although listening is very important, most people do not think of it as a communication skill. In reality, listening is a skill that is important to possess. The meaning of a message is an exchange of information between the sender and the receiver. Active listening helps achieve mutual understanding. To be an active listener, it is important to remember the following:

- Listen now, repeat later
- Express interest to listen
- Be present (don't think about other things when someone is talking)
- Use your whole body to listen
- Control emotions and distractions

Learn More
Check communication activity at:
<http://i4b.uwex.edu/pubs/eh/ehowdoc.com?doc=act405>

Experience / What to Do
Have the youth think of an exciting experience they have had recently that they would want to share with others.

Did You Know?
On average, a person has to hear something seven times before it is comprehended.

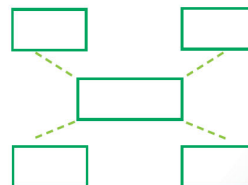
"Silence is what keeps you from saying more than you need to -- and makes the other person want to say more than he means to." - Mark McCormack.

Glossary Words
Active Listening, Communication modes

Related Activities
First Impressions, Eye on Sports, Time Travels

Have them brainstorm how they can share their experience with at least five people in five different ways. Examples you can share with youth who are struggling to find ways might include making a video, telling a story, creating a slideshow, or writing a poem.

1. Give each student a piece of paper and writing utensil.
2. Have them draw a picture or paste a picture that represents the experience in the middle of the paper.



3. Branching off the center circle, have each youth come up with different modes of communication they can use to share their experience. Have them come up with as many modes as possible and represent them with pictures or text.

4. Finally, have the youth partner up and share the experience with one another using one of the modes they identified. Have them share their experience with at least three different people using different modes of communication.

Talk it Over...

Share...
What communication modes did you identify?
Which modes did you use to communicate your message to someone else?
Which mode of communication was your favorite?
What made certain types of communication easier than other types?

Reflect...
What surprised you about the outcome?
Why is it important to have different forms of communication for specific situations?
Was there a mode of communication that the listener reacted to more than others?

Generalize...
What can you improve about the way you communicate in different ways?
How can these improvements make you a more effective communicator?

Apply...
How have you used the different modes of communication in recent experiences?
What types of situations require specific modes of communication?

References
Adapted by Amy Peyton, Iowa 4-H team
Revised by Judith Leving, Associate Director, Iowa 4-H Youth Development and Michael Hyatt, Iowa 4-H Program Specialist
From the activity "Communications and Me" in Picking Up The Pieces: Communication Activities for Youth produced by The National 4-H Cooperative Curriculum System, Inc. (2009)

Questions?

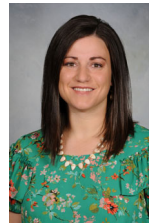
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